

# UNITED STATES PATENT AND TRADEMARK OFFICE



APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO	
09/429,585	10/28/1999	THOMAS J. SHAFRON	694231/002	6107	
759	90 11/21/2002				
STROOCK & STROOCK & LAVAN LLP			EXAMINER		
180 MAIDEN L NEW YORK, N			DETWILER, BRIAN J		
			ART UNIT	PAPER NUMBER	
			2173	<del></del>	
			DATE MAILED: 11/21/2002		

Please find below and/or attached an Office communication concerning this application or proceeding.

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		Application	n No.	Applicant(s)	1				
Office Action Summary		09/429,585	5	SHAFRON, THOMAS J.					
		Examiner		Art Unit					
		Brian J Det		2173					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply									
THE   - External fitte   - If the   - If NC   - Failu   - Any rearne	ORTENED STATUTORY PERIOD FOR REPLY MAILING DATE OF THIS COMMUNICATION. nsions of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. period for reply specified above is less than thirty (30) days, a reply period for reply is specified above, the maximum statutory period were to reply within the set or extended period for reply will, by statute, reply received by the Office later than three months after the mailing and patent term adjustment. See 37 CFR 1.704(b).	36(a). In no even y within the statut vill apply and will , cause the applic	t, however, may a reply be timory minimum of thirty (30) days expire SIX (6) MONTHS from tation to become ABANDONED	ely filed will be considered timely. he mailing date of this communication (35 U.S.C. § 133).	1.				
Status 1)⊠	Posponsive to communication(s) filed on 20 /	August 2002							
2a)□									
3)□	This action is <b>FINAL</b> . 2b) This action is non-final.  Since this application is in condition for allowance except for formal matters, prosecution as to the merits is								
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.									
Disposition of Claims  4) ☑ Claim(s) 53-68 and 77-86 is/are pending in the application.									
•	4a) Of the above claim(s) is/are withdrawn from consideration.								
	Claim(s) is/are allowed.								
· · · · ·	∑ Claim(s) <u>53-68 and 77-86</u> is/are rejected.								
7)	Claim(s) is/are objected to.								
8) Claim(s) are subject to restriction and/or election requirement.									
Applicati	on Papers								
·	The specification is objected to by the Examiner								
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.									
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).									
11) The proposed drawing correction filed on is: a) approved b) disapproved by the Examiner.									
If approved, corrected drawings are required in reply to this Office action. 12) ☐ The oath or declaration is objected to by the Examiner.									
Priority under 35 U.S.C. §§ 119 and 120									
13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).									
a) ☐ All b) ☐ Some * c) ☐ None of:									
,-	1. ☐ Certified copies of the priority documents have been received.								
	2. Certified copies of the priority documents have been received in Application No								
* 5	<ul> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>								
14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).									
a) ☐ The translation of the foreign language provisional application has been received.  15)☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.									
Attachment		- p							
2) Notice	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449) Paper No(s)		· —	(PTO-413) Paper No(s) atent Application (PTO-152)					

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### **DETAILED ACTION**

## Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371(c) of this title before the invention thereof by the applicant for patent.

The changes made to 35 U.S.C. 102(e) by the American Inventors Protection Act of 1999 (AIPA) do not apply to the examination of this application as the application being examined was not (1) filed on or after November 29, 2000, or (2) voluntarily published under 35 U.S.C. 122(b). Therefore, this application is examined under 35 U.S.C. 102(e) prior to the amendment by the AIPA (pre-AIPA 35 U.S.C. 102(e)).

Claims 61-63 and 66 are rejected under 35 U.S.C. 102(e) as being clearly anticipated by U.S. Patent No. 6,282,548 (Burner et al).

Referring to claim 61, Burner discloses in Figure 4 an Internet browser interface displayable on the display of a computer, inherently enabling a user to access and navigate web pages from a plurality of Internet sites. Figure 4 further shows an Internet browser toolbar comprising a "Home" button programmed to cause the browser to display a predetermined Internet site. Figure 4 still further shows a user toolbar [405]. Said user toolbar [405], according to column 7: lines 63-67 and column 8: lines 1-7, is preferably displayed concurrently with a web page, but is not part of the displayed web page. Burner explains in this section that the

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toolbar could alternately be implemented as an extension of the browser or as browser plug-in software. In such an instance, the user toolbar could be displayed along with the Internet browser toolbar while the browser is activated regardless of the Internet site to which the computer is connected.

Referring to claims 62 and 63, Burner discloses several toolbar buttons [450, 452, 454] in the user toolbar [405] illustrated in Figure 4. In column 13: lines 36-67 and column 14: lines 1-21, Burner explains that the toolbar is customizable by using the popup menu [1000] to add specific links.

Referring to claim 66, Burner explains in column 8: lines 5-7 that the toolbar software can be implemented as "plug-in" software. Accordingly, the toolbar's interface objects are plug-in controls that can be used to customize the interface as mentioned above.

### Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 53, 54, 56, 57, 77-79, 81, 82, 84, and 85 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,282,548 (Burner et al) and the Alexa Internet Web Site.

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Referring to claims 53, 77, and 84, Burner discloses in Figure 4 an Internet browser interface displayable on the display of a computer, inherently enabling a user to access and navigate web pages from a plurality of Internet sites. Figure 4 further shows an Internet browser toolbar comprising a "Home" button programmed to cause the browser to display a predetermined Internet site. Figure 4 still further shows a user toolbar [405]. Said user toolbar [405], according to column 7: lines 63-67 and column 8: lines 1-7, is preferably displayed concurrently with a web page. Burner adds that the toolbar is not part of the displayed web page, but rather controlled by separate client software. In column 8: lines 48-67 and column 9: lines 1-9, Burner provides details on the additional functionality that is provide to the browser interface regardless of the Internet site to which the computer is connected. Although Burner's invention is recognized as separate client software, the reference fails to disclose providing access to the software at a predetermined Internet site and making the software available for download by the user. The Alexa Internet Web Site, however, offers users access to specific software for adding a user toolbar to their Internet browser interfaces. The Alexa Internet Web Site further provides a direct link for downloading the software to the user's computer. Relating specifically to claims 77 and 84, the Alexa Internet Web Site inherently operates on a server. Accordingly, it would have been obvious to one of ordinary skill in the art at the time the invention was made to make Burner's software available for download at an Internet web site as suggested by the Alexa Internet Web Site. Alexa claims to offer a free, ad-supported, Web navigation service, and therefore relies on the distribution of their product to Internet users. Furthermore, Alexa suggests through such a business model that making their product available for download at a predetermined Internet site is a feasible mechanism for successfully distributing their software.

Therefore, it would have been beneficial for Burner to adopt Alexa's teachings to harvest monetary gains from his invention.

Referring to claims 54, 57, 78, 79, and 82, Burner discloses several toolbar buttons [450, 452, 454] in the user toolbar [405] illustrated in Figure 4. In column 13: lines 36-67 and column 14: lines 1-21, Burner explains that the toolbar is customizable by using the popup menu [1000] to add specific links.

Referring to claims 56 and 81, Burner explains in column 8: lines 5-7 that the toolbar software can be implemented as "plug-in" software. Accordingly, the toolbar's interface objects are plug-in controls that can be used to customize the interface as mentioned above.

Referring to claim 85, the examiner took Official Notice in the previous office action to state that is well known in the state of the art that configuration, preference, or initialization files can be opened upon activation of an Internet browser and instruct the browser to load a predetermined home page. Applicant did not traverse the taking of Official Notice in response to that action. Accordingly, the officially noticed fact is admitted as prior art and suggests that the process of a user manually entering a URL can be automated as a form of user convenience.

Burner's invention, as illustrated in Figure 3, indicates that a user must in fact enter a URL in the traditional fashion before the toolbar operated by the client software can define the interface objects. It would have been obvious to one of ordinary skill in the art at the time the invention was made, however, to automate this procedure as indicated in the officially noticed fact. Such a combination would conveniently allow a user to start navigating the Internet in a less time-consuming manner.

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Claims 55 and 80 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,282,548 (Burner et al) and the Alexa Internet Web Site as applied to claims 53 and 77 above, and further in view of U.S. Patent No. 6,292,185 (Ko et al).

Burner discloses in column 8: lines 23-39 that his invention could be implemented using JavaScript as well as any other programming languages or plug-ins that are supported by the browser. Accordingly, the Burner reference suggests that any suitable technology could be used and not stray from the intentions of the invention. Burner does not specifically disclose utilizing ActiveX controls for customizing the user toolbar, but Ko teaches in column 7: lines 23-33 using ActiveX controls to customize browser interfaces. Since Ko teaches that it is known to customize browser interfaces with ActiveX controls, and Burner specifically discloses using JavaScript, which can be used to program ActiveX controls, it would have been obvious to one of ordinary skill in the art at the time the invention was made to combine the teachings of Burner and Ko. It would have been advantageous for Burner to use ActiveX controls because they can be programmed using almost any major scripting language and they are compatible with popular web browsers such as Microsoft Internet Explorer and Netscape Navigator.

Claims 58 and 83 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,282,548 (Burner et al) and the Alexa Internet Web Site as applied to claims 54 and 79 above, and further in view of <u>Using Microsoft Internet Explorer 4</u>.

Burner and the Alexa Internet Web Site fail to disclose a search window as part of a user toolbar. The Internet Explorer reference however, discloses in Figure 3.11 on page 42 an entire browser toolbar dedicated to searching at a predetermined Internet site regardless of the site to

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which the browser is connected. Thus, the Internet Explorer reference suggests that it is desirable to have a separate search window, which can remain open at all times, that allows a user to initiate a search at a predetermined Internet site. Accordingly, it would have been obvious to one of ordinary skill in the art at the time the invention was made to add a search window to the user toolbar disclosed by Burner and Alexa so that users do not have to manually navigate to a search engine Internet site each time that they wish to perform a search.

Claims 59 and 60 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,282,548 (Burner et al) and the Alexa Internet Web Site as applied to claim 53 above, and further in view of U.S. Patent No. 6,020,884 (MacNaughton et al).

The Burner reference and the Alexa Internet Web Site fail to disclose storing userspecific information for defining the contents of a toolbar. MacNaughton, however, discloses in
column 10: lines 41-48 a toolbar operating as an interface extension to an Internet browser.

According to columns 9 and 10, profile information is stored for each user, which is used to
populate the toolbar with special controls needed to interact in various online communities.

MacNaughton explains in column 9: lines 11-19 that users can have different profiles for each
community that they belong to. By storing user specific information, MacNaughton's invention
saves the users from having to reenter profile data each time they visit a community. Therefore,
it would have been obvious to one of ordinary skill in the art at the time the invention was made
to use the teachings of MacNaughton with the Burner reference and the Alexa Internet Web Site
so that data specific to a user at a particular web site does not have to reentered each time the
user returns to the web site.

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Claim 64 is rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,282,548 (Burner et al) as applied to claim 62 above, and further in view of <u>Using Microsoft</u>

Internet Explorer 4.

The claim is rejected for the same reasons applied to claims 58 and 83 above, except that the Alexa Internet Web Site is not required as a reference.

Claim 65 is rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,282,548 (Burner et al) as applied to claim 62 above, and further in view of U.S. Patent No. 6,292,185 (Ko et al).

The claim is rejected for the same reasons applied to claims 55 and 80 above, except that the Alexa Internet Web Site is not required as a reference.

Claim 67 is rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,282,548 (Burner et al) as applied to claim 62 above, and further in view of U.S. Patent No. 6,020,884 (MacNaughton et al).

For the reasons applied to claims 59 and 60 above, it would have been obvious to store user-specific information at a predetermined Internet site. Using the officially noticed fact and the provided explanation applied to claim 85 above, it also would have been obvious to establish a connection to the predetermined Internet site when the Internet browser is first activated. Accordingly, the claim is rejected on grounds previously established.

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Claim 68 is rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,282,548 (Burner et al) and U.S. Patent No. 6,020,884 (MacNaughton et al) as applied to claim 67 above, and further in view of U.S. Patent No. 6,119,098 (Guyot et al).

Burner and MacNaughton fail to disclose periodically reconnecting to a predetermined Internet site. Guyot, however, discloses in column 1: lines 55-67 and column 2: lines 1-8 an application that periodically accesses a predetermined Internet site to download user-specific advertisements for display in the application interface illustrated in Figures 4A and B. Accordingly, the Guyot reference suggests that it is well known to periodically reconnect to an Internet server to download the most recent information and apply it to an application interface. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to combine the teachings of Guyot with those of Burner and MacNaughton so as to ensure that a dynamic browser interface, like the one disclosed by Burner, maintains up-to-date and relevant information.

Claim 86 is rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,282,548 (Burner et al) and the Alexa Internet Web Site as applied to claim 85 above, and further in view of U.S. Patent No. 6,119,098 (Guyot et al).

For the reasons applied to claim 68 above, it would have been obvious to combine the teachings of Guyot with those of Burner and the Alexa Internet Web Site so that Burner's user toolbar would periodically reconnect to a predetermined Internet site to download the most upto-date and relevant information.

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## Response to Arguments

Applicant's arguments with respect to claims 53-68 and 77-86 have been considered but are most in view of the new ground(s) of rejection.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Brian J Detwiler whose telephone number is 703-305-3986. The examiner can normally be reached on Mon-Thu 8-5:30 and alternating Fridays 8-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John W Cabeca can be reached on 703-308-3116. The fax phone numbers for the organization where this application or proceeding is assigned are 703-746-7239 for regular communications and 703-746-7238 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-305-3900.

bjd

November 15, 2002

JOHN CABECA
SUPERVISORY PATENT EXAMINET

TECHNOLOGY CENTER 2